



IIF EXECUTIVE PROGRAM  
LIFE INSURANCE

November 23-24, 2015 | SHENZHEN



## IIF EXECUTIVE PROGRAM ON LIFE INSURANCE

The life insurance sector is facing a range of potentially challenging dynamics, including social and demographic changes, developments in technology, and an evolving economic and regulatory environment. As life insurers navigate these challenges, developing strategies to mitigate risks and maximize growth potential will be essential.

We have sourced a variety of high-caliber industry expert practitioners to deliver an exciting, current, and topical agenda. You will be given insights into important issues facing the life insurance sector, including: changing demographics and longevity risk; changes in the regulatory environment; innovation in product development; enhancing the customer experience; and trends in technology.

With a special focus on life insurance, this course will provide both breadth and depth to understanding the key opportunities and risks facing the sector. Intensive, practical discussions, with an emphasis on expert practitioner insights and case study materials, will provide an interactive and dynamic learning and networking experience.

## LEARNING OBJECTIVES

- Consider opportunities facing the life insurance sector
- Master changes in the regulatory environment
- Develop leadership strategies to improve the customer experience
- Discuss latest trends in technology that will impact the sector
- Network with your global peers and share best practices

**PLEASE JOIN US  
IN SHENZHEN TO TAKE  
ADVANTAGE OF THIS  
UNIQUE OPPORTUNITY.**

### IDEAL FOR PROFESSIONALS IN:

- Actuarial
- Risk management
- Public policy
- Compliance
- Prudential regulation
- Conduct regulation
- Product development/innovation
- Customer services
- Operations

### REGISTER AT [IIF.COM/TRAINING](http://IIF.COM/TRAINING)

Registration is open up to one week prior to program start date or until capacity is reached. Capacity limitations may force some programs to close registration early.

### PROGRAM FACTS

- Date: November 23-24, 2015
- Location: Shenzhen
- Venue: TBC
- CPD/CE: 12 hours
- Program Fee:
  - Member Firm \$2000 (USD)
  - Non-Member Firm \$3,000 (USD)

*This course will also be eligible for CPD/CE credits through the CFA Institute, the Chartered Institute for Securities & Investment (CISI), and the Global Association of Risk Professionals (GARP).*

8:30 am—9:00 am	REGISTRATION	
9:00 am—9:15 am	WELCOME AND INTRODUCTION	<i>Ping An / IIF</i>
9:15 am—10:15 am	SESSION 1: CHANGES IN THE REGULATORY ENVIRONMENT <ul style="list-style-type: none"> <li>• China's Solvency II</li> <li>• D-SII frontier research</li> </ul>	<i>Ningxin, Su, IIF</i> <i>IAIS</i> <i>CIRC</i>
10:15 am—11:00 am	SESSION 2: INDUSTRY IMPLEMENTATION <ul style="list-style-type: none"> <li>• Regulatory developments</li> </ul>	<i>Chinese Insurance Association</i>  <i>Peter Duran (AIA)?</i>
11:00 am—11:30 am	COFFEE BREAK	
11:30 am—12:30 pm	SESSION 3: PANEL ON REGULATION <ul style="list-style-type: none"> <li>•</li> </ul>	<i>Ningxin, Su, IIF</i>
12:30 pm—1:30 pm	LUNCH	
1:30 pm—2:30 pm	SESSION 4: A MACRO ECONOMIC OUTLOOK—CURRENT AND FUTURE ECONOMIC TRENDS <ul style="list-style-type: none"> <li>•</li> </ul>	<i>Felix Huefner (IIF)?</i>
2:30 pm—3:00 pm	COFFEE BREAK	
3:00 pm—4:00 pm	SESSION 5: INDUSTRY VIEW ON MACRO ECONOMIC IMPLICATIONS <ul style="list-style-type: none"> <li>•</li> </ul>	<i>China Life</i>
4:00 pm—5:00 pm	SESSION 6: INVESTMENT—OPPORTUNITIES AND RISKS <ul style="list-style-type: none"> <li>•</li> </ul>	<i>Huarong Asset Management?</i>
5:00 pm—7:00 pm	DRINKS AND NETWORKING RECEPTION	

8:30 am—9:00 am	REGISTRATION	
9:00 am—10:00 am	SESSION 7: PROTECTING YOUR BUSINESS—FINANCIAL CRIME AND LIFE INSURANCE <ul style="list-style-type: none"> <li>•</li> </ul>	<b>Jonathan Zhao</b>  Asia Pacific Insurance industry executive partner, E & Y
10:00 am—11:00 am	SESSION 8: DISCUSSION—DEVELOPMENTS IN E COMMERCE <ul style="list-style-type: none"> <li>•</li> </ul>	<b>Ms. Hong Yu</b> , E-commerce department of Ping An Life ?  Chinese Insurance Association
11:00am—11:30 am	COFFEE BREAK	
11:30 am—12:30 pm	SESSION 9: STRATEGIES FOR IMPROVING THE CUSTOMER EXPERIENCE <ul style="list-style-type: none"> <li>•</li> </ul>	<b>Janet Xu</b> , PingAn Life
12:30 pm—1:30 pm	LUNCH	
1:30 pm—3:00 pm	SESSION 10: SOCIAL MEDIA AND LIFE INSURANCE <ul style="list-style-type: none"> <li>• Internet finance, Internet securities</li> <li>• Social Media</li> </ul>	<b>Margaret Wang</b> , is the PR & Social Media manager at Manulife-Sinochem
3:00 pm—3:30 pm	COFFEE BREAK	
3:30 pm—4:45 pm	SESSION 11: PANEL—FUTURE VIEWS ON LIFE INSURANCE <ul style="list-style-type: none"> <li>• Ms. Hong Yu, the Assistant General Manager responsible for the company's E-commerce department of Ping An Life</li> </ul>	<b>Ningxin, Su</b> , IIF
4:45 pm—5:00 pm	CONCLUDING REMARKS AND WRAP UP	



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Accredited training  
on key topics in global finance